



VELORBIS[®]
COPENHAGEN

Company solutions



“Ride in Style” -Velorbis was born from the hunt for a top quality classic style urban bicycle with a stylish and iconic design aesthetic that reflected the elements of world-renowned Danish design, and cool Copenhagen cycling culture.

The founders of the company couldn’t find what they were looking for in the bicycle industry so they decided to design their own urban commuter. Today Velorbis continues to improve its design of classic style urban bicycles and other lifestyle products.

Velorbis supports global urban sustainability and green transportation initiatives and its aim is to encourage as many people as possible to adopt a stylish two-wheeled approach.

The word VELORBIS® is composed from the words “VELO” which means “Bicycle” in several European languages and the word “ORBIS” which is the word for “Rotation” in Latin.





Available in 200+ colours



Short John Unisex



Available in 200+ colours



Short John Gents



Available in 200+ colours



Copenhagen Classic Gents



Available in 200+ colours



Copenhagen Classic Ladies

The bicycle is your new mobile business card

“We want to work closely with corporations to encourage cycling initiatives and healthy lifestyles for employers and employees – stress-free travel for city professionals. As we all know; a healthy body equals a healthymotivated mind.”

*- Kenneth Bødiker
Partner, Velorbis ApS*



Falck



Laser cut logo in
rear carrier





Velorbis is the official supplier of branded bicycles to the Danish parliament for use by Danish politicians and ministers for their off-site meetings and errands.



A CHIC CYCLING EXPERIENCE IN FLORENCE



Velorbis supplies a wide range of five star hotels worldwide with customized rental bikes.



"We decided to purchase bicycles because we wanted to offer guests of the hotel the real Oxford experience. Bicycles are synonymous with Oxford."

We chose hotel bicycles from Velorbis because the bikes have a classic yet contemporary look which fits nicely with the hotel image. They are also robust in design and very well made. We particularly liked the European sit up and beg style."

- Ben Truesdale
General Manager
The Old Bank Hotel
Oxford, England



Cycling Embassy of Denmark

Velorbis has supplied all members of Cycling Embassy of Denmark (CED) with branded bicycles.

The board felt that each member should arrive in style at meetings when representing CED, by having the red and white colours of the Danish flag Dannebrog and a visible CED logo on their bicycles.





For more than 250 years Kokkedal Castle has lent its stately salons and verdant parkland to aristocratic country life – a manor home with soul and history. In 2011. Kokkedal Castle opened as a hotel and was acquired by the present own-er, Mikael Goldschmidt, in 2013.

Following extensive refurbishment and renamed Kokkedal Castle Copen-hagen, the establishment has now revived its aristocratic soul in a contem-porary and inspired interpretation. As part of their refurbishment Kokkedal Slot decided to acquire Velorbis bicycles as a perfect match.





Carlsberg

One hundred and sixty-five years after it first started carting out barrels of beer, the international brewery giant Carlsberg still has a stable of beautiful and very rare Jutland horses that walk the streets of the Danish capital of Copenhagen every day.

Now Carlsberg has added a few 'iron horses' to their new 'stable' at the Carlsberg Conference Centre & Guest House, so that visitors can ride in style.





Champagne Deutz's continuous pursuit for exceptional quality, whilst maintaining many of the wine-making techniques and philosophies instilled since the early times, has created one of the most sought after brands on the Champagne market.

Champagne Deutz uses Velorbis bicycles as an innovative product display that they offer to their worldwide network of distributors and retailers.



Sportigan

You only get a few seconds to attract a customer's attention. Using a bicycle as a point-of-sale display in your store will present your products to your customers in a creative and unexpected way.

Sportigan is one of Denmark's largest retail chains within sports wear and accessories. Several stores have chosen Velorbis bicycles as part of their store inventory.



REPUBLIC OF Fritz Hansen®

Behind the world famous Fritz Hansen brand is the story of a far-sighted family of Danish cabinetmakers who revolutionised the Scandinavian furniture industry producing some of the world's most revered design classics in the process.

Fritz Hansen uses Velorbis bicycles as part of their furniture display in their own concept stores worldwide.





D'angleterre

Teaming up with Velorbis, the Danish creator of stylish and classic designer bicycles, iconic D'angleterre is offering its guests the opportunity to take to the streets of Copenhagen on bespoke bikes, created especially for their exclusive hotel





Founded in 1775, Royal Copenhagen is one of the world's oldest companies, and for more than 235 years our products have been made with not only the deepest respect for tradition, but also the highest standards of craftsmanship.

Today, Royal Copenhagen is a highly distinguished brand, re-nowned for its exclusive quality porcelain products and its immaculate design.



CYCLING COPENHAGEN



The best way to experience Copenhagen is on a bicycle and that's exactly what Cycling Copenhagen offers.

Cycling Copenhagen needed a solid and durable bicycle of beautiful design for their guided tours around Copenhagen and Velorbis met all these criteria.



MADS NØRGAARD

COPENHAGEN



Velorbis has teamed up with Danish Designer Mads Nørgaard and made a limited edition Velorbis Short John in the bespoke colour - Copenhagen Green.

Mads Nørgaard made this co-branded limited edition bicycle available only to its network of dealers.



Why branded bicycles?

- Sustainable branding
- Creative marketing
- Innovative product presentation
- Mobile business card
- Cost-effective transportation
- Enhanced customer interaction
- Desirable giveaways
- Stress-free travel

Fun and healthy too!





Truly customise your bicycle with our extensive palette of colour options (RAL K5 classic).



Creative Marketing and increased Visibility

A branded bicycle is an effective, innovative and multi-purpose marketing tool that can form an integral part of your overall branding strategy and ongoing campaigns.

You can communicate your key messages to a broader audience in a mobile, sustainable, healthy and uniquely memorable way – on a daily basis. As an added benefit, bicycles displaying your company logo can be used as competition prizes for new product promotions.



Service & Maintenance Contracts

Velorbis has teamed up with Best-in-Class bicycle mechanics and they offer maintenance contracts for all Velorbis fleets of company bicycles, whereby a trained bicycle mechanic provides on-site service when required. This will ensure that all of your bicycles remain in mint condition at all times, thus making the cycling experience even better.



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velorbis.dk
velorbis.eu
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